To fulfill (hopefully) the economical expectations of the legislatures that are connected to this new initiative, it is necessary to create new jobs via new start-up (spin-off) companies. To make this idea more attractive for (especially) young faculty we have to make the start as easy as possible and we should also offer some incentives. As a faculty member with some good idias for a business I would avoid the file a patent via LSU, as I would have to pay for the use of "my own patent". Here the IT program could help. There are several programs in Germany to support new spin-offs from universities by offering the young entrepreneurs free or very inexpensive access to the equipment in their old labs (sometimes in the evening or on weekends) that is in many cases the basis for their business. Also here IT money could be useful. Finally a reduction of teaching duties (without reducing the salary for a limited time!) could be useful. There are some other "models" for these goals that have been developed abroad (but certainly also in the US) and perhaps it is possible to use some of the IT money to develop such a program also at LSU.